



Cookies

The Information Commissioner describes cookies (and similar technology) as "a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things, eg remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website".

In addition, where websites allow users to log in to services, authentication cookies are the most common method used by web servers to know whether a user is logged in or not.

Tracking cookies, and especially third-party tracking cookies, are commonly used as ways to compile long-term records of individuals' browsing histories.

The law distinguishes between "strictly necessary" cookies, such as those which enable websites to operate properly, or which allow purchases to be safely completed, and those which are not strictly necessary, such as tracking cookies, or cookies used for the purposes of web analytics.

We are allowed to place strictly necessary cookies on your device without your consent (as long as we inform you, such as by way of this notice), but for all other cookies we require your express consent. This is why we have a clear "cookie banner" when you land on our website, which allows you either to consent to receive these "non-necessary" cookies, or decline them.

Strictly necessary cookies

Cookies that are strictly necessary to enable you to move about the site or to provide certain features you have requested, e.g. Big Smoke Corporation site cookie settings, PHP and ASP.NET Session variables.

Other cookies

You have control over these cookies and can enable/ disable them.

Functionality

Cookies that enhance the functionality of website by storing your preferences. For example, your subscription preferences. This is an anonymous random ID not shared with any third parties used to power certain site functions that improve the site functionality based on the services that interest you.

Anonymous Measurement

Cookies that help improve the performance of mishcon.com, providing a better user experience. When you visit, data collected via performance cookies will be used to provide you with personalised services such as recent search data or tailored news.

Performance

To measure the performance of our communications to our users we use tools provided by third parties to track which campaign is the most effective.

Advertising

From time to time we may use targeting advertising cookies on bigsokecorporation.com if we think content is relevant to types of users.

In common with most websites, the Firm uses cookies to capture certain information about its sites' use:

The Firm uses analytic cookies to understand how its websites are being used. These measure the number of visitors and tell the Firm how they navigate the sites.

To play video content on the site, Vimeo.com and YouTube set analytics cookies to measure performance.

The Firm offers sharing tools (Facebook, Twitter etc) - If you use these, the sharing tools for those sites set a variety of cookies.

Cookies from 3rd party sites:

Google services (Analytics, Tag Manager, Floodlight)

Hotjar

Facebook

LinkedIn

OpenTracker

Lead Forensics

Twitter

Vuture-Vx

Hubspot



You can refuse our use of certain cookies by visiting our cookie settings control. This refusal will let you disable/ enable functional and performance cookies. It will not disable cookies that are there to allow you to be remembered by specific services in our website, such as cookie preferences. These cookies are marked as strictly necessary.

You can also refuse our use of all cookies, including cookies that are necessary to be remembered by specific services of our website, simply by adjusting your browser settings.

Blocking cookies in specific browsers:

Enable or disable cookies - Accounts Help [Google]

Block or allow cookies - [Windows - Microsoft]

Enable and disable cookies that websites use to track your preferences [Firefox]

Safari web settings on your iPhone, iPad, and iPod touch [Safari]

Google Analytics Opt-Out Browser Add-On

Information regarding cookie settings on other browsers is easily accessible via a simple web search. If you are having problems however, please contact us.

For general information about cookies and how to disable them, please visit www.allaboutcookies.org.

We take your privacy very seriously and always encourage you to contact us should you have any questions, suggestions or complaints regarding our cookie policy.

Please contact us via email legal@bigsmokecorporation.com or write to us at Data Officer ,Big Smoke Corporation,57 Poland Street, London, England, W1F 7NW.